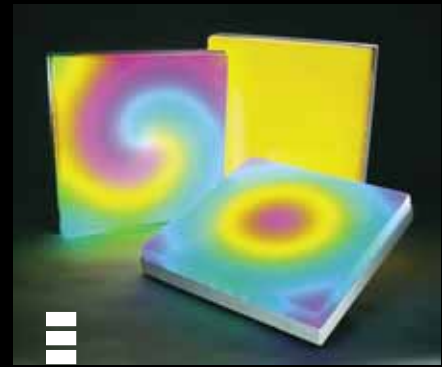




## BEST EFFECTS PRODUCT

### ICOLOR TILE FX, COLOR KINETICS

Color Kinetics' iColor Tile FX defies conventional club system product categories. Is it a flat-panel LED lighting instrument, or an energy-efficient interior design element, or a 21<sup>st</sup>-century digital artist's canvas consisting of 144 individually-addressable tri-color nodes? The answer, of course, is yes. The iColor Tile FX is one of several revolutionary new products that are changing the way we think about club lighting, design, and effects. This 2' x 2' luminous panel is actually the latest and greatest addition to the Color Kinetics iColor line. Color Kinetics Marketing VP Kathryn Pattison notes that the Tile FX is equipped with a "custom, onboard microprocessor . . . designed specifically for intelligent LED systems." Using the firm's proprietary Chromacore and Chromasic technologies, the Tile FX is capable of generating soothing washes, eye-catching patterns, and/or animated logos, either by itself, or as part of a multi-tile or even multi-zone installation. For maximum flexibility, the iColor Tile FX may be surface- or recess-mounted, and it can also be fitted with a variety of lens materials. — *JL*



### VERSA TILE, ELEMENT LABS



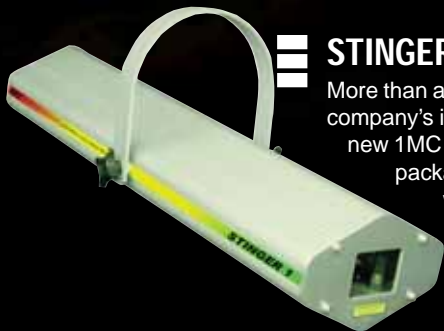
The new Versa TILE from Element Labs is aptly-named; versatility is this LED-based product's *raison d'être*. Each glowing 4" x 4" square is the equivalent of a single pixel on a Mac or PC computer monitor screen. When linked together in typical 25-tile panels, the edge-lit Versa TILE is capable of reproducing, on a grand scale, just about any color, pattern, or image a lighting designer or VJ can imagine. Like building blocks, the tiles can be configured to fit any available wall space, and the integrated LEDs produce a complete palette of color — from light to dark, or saturated to pastel. Colors that simply don't work with conventional lighting, such as brown and grey, are exquisitely rendered. Combining the best elements of area lighting, video projection, and video display technologies, Versa TILE installations provide ultra-wide viewing angles without visible LED clusters. As a bonus, such displays are much thinner and less expensive than traditional video walls. "Everyone who has seen Versa TILE has been stunned its beauty and capabilities," notes Nils Thorjussen, Element Labs President. "Due to overwhelming interest from sneak preview demonstrations, we sold our first system before we even formally launched the product." — *JL*

### ATOMIC COLORS, MARTIN PROFESSIONAL



Martin Professional has always been one of the leading innovators of nightclub lighting. In addition to inventing entirely new club effects on a regular basis, the firm has also refined and redesigned traditional fixtures to make them more flexible, exciting, powerful, and cost-effective. This year, Martin introduced the Atomic Colors, an affordable color-changing accessory for the already-impressive Atomic 3000 DMX strobe light. The lightweight Atomic Colors unit, which fits securely onto the front of the fixture's chassis, makes the effect a much more versatile tool, and gives creative lighting designers an additional avenue for artistic expression and entertainment. This plug-and-play device works with any DMX-512 controller, as well as the Detonator, Martin's dedicated Atomic 3000 DMX controller. With Atomic Colors installed, strobe and blinder effects can be rendered in any of ten onboard Rosco colors. For true control freaks, three optional gel strings are readily available, and custom color combinations can be ordered, too. The Atomic Colors unit is ideal for club owners looking to make the most of their existing effect lighting, or for those who simply must have the latest and greatest light show in town. — *JL*

### STINGER 1MC LASER, OMNISISTEM



More than any other brand, OmniSistem has been responsible for bringing professional lasers into nightclubs. The company's innovative products have always been useful and affordable — but now they're colorful, too. OmniSistem's new 1MC multi-color laser is a DMX-controllable unit offering gold, green, and red beams in a single, user-friendly package. The sophisticated 1MC is designed for aerial display, and features optical feed stabilization, an extra-wide scan angle, 25 built-in frame-based laser patterns, an enhanced stand-alone mode, and seven-channel DMX control. Nightclub lighting technicians will appreciate the LED digital DMX addressing, heavy-duty yoke hardware, and user-serviceable cooling fan filter pack. Patrons will love the cool colors. And club owners will like the price. OmniSistem's 4.95 mW 1MC gives clubs a safe, hassle-free (no FDA variance required), and cost-effective way to greatly enhance existing light shows. More powerful versions (up to 250 mW) are available for advanced operators. — *JL*